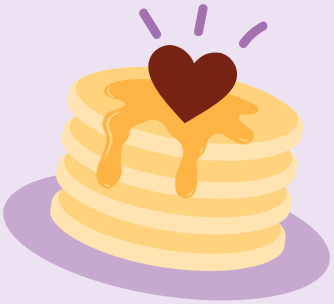
Your Pancake Day Checklist



Hosting a Pancake Day fundraiser is a fun and easy way to unite your community and enjoy some pancakes while you raise vital funds for people experiencing poverty.

Whether you host your event on Shrove Tuesday or choose another day during Lent, this handy step-by-step guide will help you *Unite Against Poverty* with pancakes!

BEFORE YOUR EVENT

Pick a date and plan your venue

Shrove Tuesday falls on 9 February, but you can hold your event any time during Lent. Consider when and where will be easiest for your community to attend to make it easy for people to come together.

Register online

Head to projectcompassion.org.au to register your event and set up an online fundraising page. An online fundraising page makes it easy for supporters to donate without the need for cash, and to track your progress along the way.

Plan your extra challenges

Get creative and think about extra ways to maximise the fun and the fundraising. Why not plan a pancake decorating contest, a flipping challenge, or a prize for the most inventive toppings?

Spread the word

Use the posters, invitation and social media tiles included in this Toolkit to spread the word to your community and inspire them to come along and join you.

Request resources

Need some resources for your Pancake Day fundraiser?

We can send out donation boxes, posters and other resources to help make your event a success! Our Pancake Day fundraising poster is also a great way to keep a track of your fundraising on the day.

Just email us at projectcompassion@caritas.org.au and our team will do our best to support.

ON THE DAY 

Prepare your pancake stations
Arrive early and prepare your pancake-making and topping stations. Consider pre-making the batter just before your guests arrive to help things run smoothly.

Display Project Compassion donation boxes
Make sure to display your donation boxes somewhere that everyone can see them, and have a back-up box on hand in case your guests are feeling extra generous.

Display your QR code
Head to your online dashboard to download your unique QR code and display this around the room for your guests to scan and donate online.

Share your impact
One of the most powerful ways to inspire generosity is to help people feel part of a shared mission to create change. Take a few minutes during your event to tell your guests the stories of Project Compassion and share how their support will help transform the lives of vulnerable communities around the world.

Update your Pancake Day Fundraising Poster
Shade in the stack of pancakes as you fundraise to show your community how close you are to hitting your target, and inspire them to help you get there.

Take plenty of photos and videos
Make sure to capture plenty of photos of your community coming together to create change.

AFTER YOUR EVENT 

Thank your attendees
Reach out to all your guests to thank them and to celebrate the spirit of community and generosity that made the event possible.

Share your page one last time
Make sure to share your page with your community again to give anyone who couldn't attend the opportunity to donate.

Share your photos with Caritas Australia
We'd love to hear how you got on and see any pictures – you could even be featured in future Project Compassion materials to inspire others to get involved and support! Share your photos here.